

Message Text

UNCLASSIFIED

PAGE 01 PORTO 00006 141134Z
ACTION ARA-14

INFO OCT-01 ISO-00 EB-08 /023 W
-----015653 141138Z /15

R 132150Z JAN 78
FM AMCONSUL PORTO ALEGRE
TO USDOC WASHDC
INFO SECSTATE WASHDC 0607
AMCONSUL SAO PAULO
AMCONSUL RIO DE JANEIRO

UNCLAS PORTO ALEGRE 00006
E.O. 11652: N/A
TAGS: BBSR, BR
SUBJECT: WTDR/TDI: TRAMONTINA S/A - CUTELARIA E FERRAMENTAS AGRICOLAS
REF: SAO PAULO 3093, VOLUNTARY: REQUESTED BY MR. F DAVID SLOAN,
FROM TRUE TEMPER, CLEVELAND, OHIO, DURING VISIT OF DEC. 1,
1977.

1. BRASIL
OFFICE USE: 2. 351 3. NA 4.05
5. TRAMONTINA S/A-CUTELARIA E FERRAMENTAS AGRICOLAS
6. POBOX NA: RUA MAURICIO CARDOSO, 348
7. 95185 CARLOS BARBOSA, RS

8. CONTACT: IVO TRAMONTINA
9. TITLE: DIRECTOR-PRESIDENTE
10. PHONE: 138 11. TELEX: 051-1907 MEFO BB
12. CABLE: TRAMONTINA, CARLOS BARBOSA
13. ESTABL: 1911 14. EMPL: 850 15. SIZE: VERY LARGE
16. REPUTATION: Y-SATISFACTORY 17. RPT DATE: 01/78
OFFICE USE: 18. 19. NA 20. X 21. NA 22.NA

23A. 34411/M04 MFR, DIST, EXP, OF CUTLERY, SCISSORS, SHEARS,
TRIMMERS AND SNIPS
23B. 34232/013 MFR, DIST, WHOL, OF EDGE TOOLS HAND OPERATED

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34. FOREIGN SALES: SELLS ITS PRODUCTS TO THE UNITED STATES,
CANADA, MEXICO, CENTRAL AND SOUTH AMERICA,
EUROPEAN COMMON MARKET

25. FINANCIAL REFS: BANCO DO BRASIL S/A, 95185 CARLOS BARBOSA, RS

26. TRADE REFS: SHELL QUIMICA S/A, RUA URUGUAI, 155 - 90000

PORTO ALEGRE,RS,BRAZIL.

27. FOREIGN FIRMS REPRESENTED: NOME

28. POST EVALUATION: THIS FIRM IS A PART OF THE TRAMANTINA GROUP, WHICH IS COMPOSED OF FIVE OTHER COMPANIES. ITS SOCIAL CAPITAL IS CR\$ 105 MILLION AND ANNUAL SALES CR\$ 225 MILLION. ASSETS TO LIABILITIES AS CR\$ 3.53 TO 1.00. THE COMPANY HAS EXTENSIVE REAL ESTATE PROPERTIES PART OF WHICH UNDER LIEN AT THE MOMENT. IT MAINTAINS 60 REPRESENTATIVES IN OTHER CITIES AND IS REPRESENTED IN THE UNITED STATES BY R.G. FARKASS ASS. INC.. 411 FIFTH AVENUE, NEW YORK, NY 10016. ITS PRODUCTS ARE WELL KNOWN AND WELL ACCEPTED IN THE MARKET. THERE IS STRONG COMPETITION IN BRAZIL FOR THEIR LINE OF PRODUCTS

ITS BOARD OF DIRECTORES IS COMPOSED OF WELL KNOWN WELL REGARDED MEN. BANKING AND TRADE SOURCES REPORT THAT THE FIRM IS OPERATING NORMALLY AND IS IN A GOOD FINANCIAL POSITION. ITS FINANCIAL OBLIGATIONS ARE MET PROMPTLY. CONSULATE CONSIDERS FIRM AS A GOOD TRADE CONTACT FOR US COMPANIES.

29. PREP. HELIO E. SUDBRACK

APPR: ALFRED R. BARR.
BARR

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 13 jan 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978PORTO00006
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780022-0150
Format: TEL
From: PORTO ALEGRE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780165/aaaaccxe.tel
Line Count: 86
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: b722fce3-c288-dd11-92da-001cc4696bcc
Office: ACTION ARA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
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Reference: 78 SAO PAULO 3093
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 22 feb 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3777459
Secure: OPEN
Status: NATIVE
Subject: WTDR/TDI: TRAMONTINA S/A - CUTELARIA E FERRAMENTAS AGRICOLAS
TAGS: BBSR, BR
To: COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/b722fce3-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
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